HARVARD | BUSINESS | SCHOOL

Value-Based Health Care Delivery Intensive Seminar, January 14-18, 2019

Professor Michael E. Porter
Revised 11/15/2018

Monday, January 14, 2019 — Hawes 102

- **Welcome: (9:00 am -9:15 am)**
- **Session 1: (9:15 am -10:30 am)**
  Case: Texas Children's Hospital
  Michael Porter
- **Chuck Fraser Video: (10:30 am-10:45 am)**
- Break: (10:45 am-11:00 am)
- **Topic Lecture: Introduction to VBHC**
  (11:00 am-12:00 pm) *Michael Porter*
- Lunch and Preparation: (12:00 pm - 1:00 pm)
- **Session 2: (1:00 pm - 2:15 pm)**
  Case: Oak Street Health
  Tom Lee
- **Case Protagonist: (2:15 pm - 2:45 pm)**
  TBD
- **Topic Lecture: Primary Care (2:45 pm-3:15 pm)**
  Tom Lee and Michael Porter
- Break: (3:15 pm - 3:30 pm)
- **Session 3: (3:30 pm - 5:00 pm)**
  Case: Boston Children's Hospital
  Amitabh Chandra
- **John Meara Video: (5:00 pm - 5:15 pm)**

Tuesday, January 15, 2019 — Hawes 102

- **Session 4: (9:00 am - 10:15 am)**
  Case: Martini Klinik
  Alee Hernandez
- **Case Protagonist (10:15 am - 10:45 am)**
  Hartwig Huland via video conference
- Break: (10:45 am - 11:00 am)
- **Focused Discussion: Outcome Measurement (11:00 am - 12:00 pm)**
  Tom Feeley and Neil Bacon, ICHOM
- Lunch and Preparation: (12:00 pm - 1:00 pm)
- **Session 5: (1:00 pm - 2:15 pm)**
  Case: Schon Klinik: Measuring Cost and Value
  Bob Kaplan
- **Axel Fischer Video: (2:15 pm- 2:30 pm)**
- Break: (2:30 pm - 2:45 pm)
- **Topic Lecture: Cost Measurement (2:45pm-3:15pm)**
  Bob Kaplan
- **Topic Lecture: TDABC Projects (3:15 pm-3:45 pm)**
  Bob Kaplan/Mahek Shah
- **Networking Session/Reception (3:45 pm - 5:00 pm)**
  Yi Ren Room, Chao building

Wednesday, January 16, 2019 — Hawes 102

- **Session 6: (9:00 am - 10:30 am)**
  Case: OrthoChoice A&B
  Mary Witkowski
- **Topic Lecture: Payment (10:30 am - 11:00 am)**
  Mary Witkowski
- Break: (11:00 am -11:15 am)
- **Payer vs. Payer session (11:15 am - 12:15 pm)**
  Mary Witkowski, Susanna Gallani, Lili Brillstein, and GE
- Lunch and Preparation: (12:15 pm - 1:15 pm)
- **Session 7: (1:15 pm - 2:30 pm)**
  Case: Medtronic
  Bob Kaplan
- **Case Protagonist: (2:30 pm - 3:00 pm)**
  Alex Clyde
- Break: (3:00 pm -3:15 pm)
- **Session 8: (3:15 pm - 4:30 pm)**
  Case: Walmart
  TBD
- **Case Protagonist: (4:30 pm - 5:00 pm)**
  TBD

Thursday, January 17, 2019 — Hawes 102

- **Session 9: (9:00 am - 10:15 am)**
  Case: Children's Hospital of Philadelphia
  Tom Feeley
- **Madeline Bell Video: (10:15 am - 10:30 am)**
- Break: (10:30 am -10:45 am)
- **Session 10: (10:45 am - 12:00 pm)**
  Case: Vanderbilt
  Michael Porter
- **Case Protagonist: (12:00 pm - 12:30 pm)**
  Jeff Balser
- Group Photo: (12:30 pm -12:45 pm)
- Lunch and Preparation: (12:45 pm - 1:45 pm)
- **Session 11: (1:45 pm - 3:00 pm)**
  Case: US Navy
  Bob Kaplan
- **Case Protagonist: (3:00 pm - 3:30 pm)**
  TBD
- Break: (3:30 pm -3:45 pm)
- **Topic Lecture: Why Value-Based Health Care Is Important for Physicians (3:45 pm - 4:45 pm)**
  Kevin Bozic

Friday, January 18, 2019 — Hawes 102

- **Session 12: (9:00 am - 10:30 am)**
  Case: Cleveland Clinic: Growth Strategy 2015
  Elizabeth Teisberg
- **Toby Cosgrove Video (10:30 am - 10:45 am)**
- Break: (10:45 am - 11:00 am)
- **Topic Lecture: System Integration and Growth (11:00 am - 11:45 am)**
  Michael Porter
- **Discussion and Wrap up: (11:45 am -12:15 pm)**
  Michael Porter
- **Stump the Professor (12:15pm - 1:00pm)**
  Michael Porter